



7 Critical Mistakes Smart Business Leaders Must Avoid To Attract More Clients, Make More Money, & Gain More Leverage

Action Steps

Rate each critical mistake below on a scale from 1-10, 1 being a small problem for you and 10 being a big problem. This quick exercise will help you prioritize the critical mistakes which need correction in order for you to create success in your business – fast!

Mistake #7: Lack of a vision and plan when it comes to your lifestyle, business and business concept statement

1	2	3	4	5	6	7	8	9	10
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Mistake #6: Not making sure that you are solving a major, top-of-mind problem

1	2	3	4	5	6	7	8	9	10
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Mistake #5: Trying to help anyone and everyone with your products and services

1	2	3	4	5	6	7	8	9	10
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Making 6 figures shouldn't be a wish, hope, or prayer ... it should be a reality.

MAGNETIC MARKETING SUCCESS FORMULA™ is the perfect success tool to help you stop making expensive mistakes and start making the money you so richly deserve.

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Mistake #4: Undervaluing yourself by not charging what you're worth

1	2	3	4	5	6	7	8	9	10
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Mistake #3: Not having a systematic approach to marketing

1	2	3	4	5	6	7	8	9	10
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Mistake #2: Not having multiple options for clients to work with you

1	2	3	4	5	6	7	8	9	10
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Mistake #1: Thinking you can grow your business by yourself

1	2	3	4	5	6	7	8	9	10
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Focus on the critical mistakes that you rated at 6 and above. Work on conquering ONLY ONE of these mistakes each week, so as not to get overwhelmed.