



Incredible Factor University LIVE 2 Day Business Building Retreat
Thursday, December 13, 2012 – Friday, December 14, 2012
Newark, Delaware

We are excited to have you join us for this two-day business building retreat experience to craft your 2013 marketing plan and goals and objectives with Coach Darnyelle and your peers. Over the course of two days, we will work through and finalize core elements in your 2013 marketing plan while masterminding key elements for your business' success for 2012 and into 2013.

Meeting Information:

The next Platinum live meeting will be held Thursday, December 13, 2012 through Thursday, December 14, 2012 at:

The Christiana Hilton
100 Continental Drive
Newark, DE 19702
Tel: 302.454.1500
www.hiltonestate.com

Getting Here:

We ask that you fly in the day before the event. Arriving early will prevent you from missing the first valuable part of the retreat on Thursday morning. Please plan on being here until the end of the retreat. We will end by 4:00 pm, at the latest, on the last day - Friday - allowing you to book a flight home anytime after 6:00 pm on December 14th. Or consider returning on Saturday, December 15th and use the extra time to plan your implementation strategy before you return home.

Hotel:

For local accommodations during your visit, we suggest the following local hotels, all within a short taxi ride to the meeting location: **IF YOU DESIRE TO STAY AT THE HILTON, PLEASE CONTACT US SO THAT WE CAN SECURE A REDUCED RATE FOR YOU.**



The Christiana Hilton
www.hiltonestate.com

Courtyard by Marriot
<http://www.marriott.com/hotels/travel/ilgwc-courtyard-wilmington-newark-christiana-mall/>

Fairfield Inn by Marriot
<http://www.marriott.com/hotels/travel/ilgfi-fairfield-inn-wilmington-newark-christiana-mall/>

By air:

Airports servicing Newark, DE:
Philadelphia, PA (PHL) or Baltimore, MD (BWI) both are equally 45 minutes from Newark, Delaware.
***** We recommend flying into Philadelphia.**

From the airport, our preferred transportation service is:

Del Express
www.delexpress.com

By car:

From Philly and Points North:
Take I-95 South to Delaware exit 4B
Off ramp make left at the 3rd light onto Continental drive then make a quick left into hotel campus

From Baltimore and Points South:
Take Baltimore Washington Parkway to I-95 North
Take I-95 North to Delaware exit 4B
Off ramp, take exit to Churchmans Rd and Hospital,
Follow exit ramp around and at the 3rd light, make a left onto Continental Dr then make a quick left into hotel campus

By rail:

Amtrak www.amtrak.com
Wilmington, DE will require a cab ride to the hotel approximately 20 minutes from Wilmington Train Station



Meeting Hours:

The Mastermind meeting will be held at the Christiana Hilton in the Rodney Room.

Thursday, December 13th 9:00 to 5:00 pm (with a break for lunch)

Friday, December 14th 9:00 to 4:00 pm (with a break for lunch)

Breakfast and networking will begin at **8:30 am** each morning in the meeting room.

Attire:

The dress code for the meeting is business casual. Session rooms can be cool, so bring a wrap, light jacket or sweater.

Weather:

The weather will be cold with a high around 45 degrees and average low around 30 degrees this time of year. Before you depart, be sure to check www.weather.com for a 5-day extended forecast for Newark, DE.

Business Partner/Spouse:

Your key employee may attend for \$97. This support can make a big difference in implementing the resources and guidance you receive (it also helps to have a second set of ears and hands for note taking.)

Your RSVP:

When you tell us that you're coming, we plan for you. **If you tell us that you are coming and do not cancel at least 5 days in advance or fail to show up, you will be charged an administrative fee of \$97** to your card on file. Please only RSVP your attendance if you are confident that you will be attending.

Meals:

Continental breakfast and afternoon snacks will be provided each day.