



DARNYELLE A. JERVEY, MBA SPEAKING ENGAGEMENT FEE SCHEDULE

SIGNATURE SPEAKING SERVICES	FEE
KEYNOTE	\$10,000.00
WORKSHOP/SEMINAR OR BREAKOUT SESSION (UP TO 2 HRS)	\$6,500.00
PANEL MODERATOR OR PARTICIPANT	\$4,500.00
GROW 2.0 EVENTS	\$5,500.00
½ DAY RATE (UP TO 4 HOURS)	\$7,500.00
FULL DATE RATE	\$15,000.00
SOCIAL MEDIA SERVICES	FEE
BLOG POST/ ARTICLE / REVIEW	\$2,500.00
LIVE GOOGLE HANGOUT VIDEO/WEBINAR	\$2,500.00
YOUTUBE VIDEO (WITH EDITING)	\$4,500.00
TWITTER CHAT	\$3,000.00
SPONSORED TWEET/FACEBOOK/INSTAGRAM ETC POST	\$1,000.00

If you book an additional presentation on the same day or consecutive day, you will enjoy a 25% rate reduction for the second presentation.

Investment Includes:

- Pre-program assessment and phone meetings with the meeting planner and key contacts.
- Planning conference call with 3-4 audience members prior to event to aid in the customization of the presentation
- Creation of customized content to meet your specific event objectives
- Creation of a customized handout with key learning points, upon request
- Creation of a customized workbook for half-day seminars and workshops
- Giveaways and presentation materials for all participants
- Delivery of the presentation
- Book signing following event (where applicable)
- Marketing/Social Media Engagement (as determined by your organization's marketing plan)
- 10 FREE books (a sampling) to be given away during the presentation

All fees exclude expenses (hotel, roundtrip domestic coach airfare, ground transportation and meals.) Additional fee consideration is given for multiple-day events.